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Bradshaw International Completes Deal with Oncap Arbor Investments announces sale to private equity firm

(Rancho Cucamonga, CA, January 2013) Leading kitchenware manufacturer Bradshaw International, Inc., whose flagship brand Good Cook leads the industry in their class of trade, has successfully transitioned from Arbor Investments to Oncap, their new investment partner. Bradshaw has experienced tremendous growth over the past four years under a mutually beneficial relationship with Arbor, which acquired them in 2008. "Arbor's investment in Bradshaw has represented a unique opportunity to partner with the market leader in its industry," said Richard Boos, partner at Arbor. "The Bradshaw investment has been one of the best investments in our 14 year history."

Bradshaw International/Butler Home products, manufactures kitchen gadgets, tools, bakeware and cookware out of their Rancho Cucamonga, California location, as well as cleaning products from Butler Home Products in Marlborough, Ma location.

The Company sells products under nationally recognized brands, including Good Cook®, Oneida®, Bialetti®, Bonny, Mr. Clean®, Black&Decker, Butler®, 7th Generation and Dawn®, and also offers robust private label programs. Established by the Bradshaw family in 1969, the company has steadily grown to become the leader in the kitchen and cleaning categories with strong customer relationships, expert category management and innovative product design. Bradshaw is led by Founder Doug Bradshaw, CEO Mike Rodrigue, and Presidents Brett Bradshaw and Rob Michelson

Oncap brings to Bradshaw the ability to grow through acquisition in addition to historic organic growth. In a marketplace that is continuing to consolidate, this is very important. Bradshaw's size puts it in the top tier of housewares companies to take advantage of the opportunities that will be available in the next few years.

"The Bradshaw team is enthusiastic about the next chapter of our stellar growth story," said Mike Rodrigue, CEO, Bradshaw International, Inc. "We have greatly enjoyed partnering with Arbor over the last four years and look forward to continuing that success with ONCAP."

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